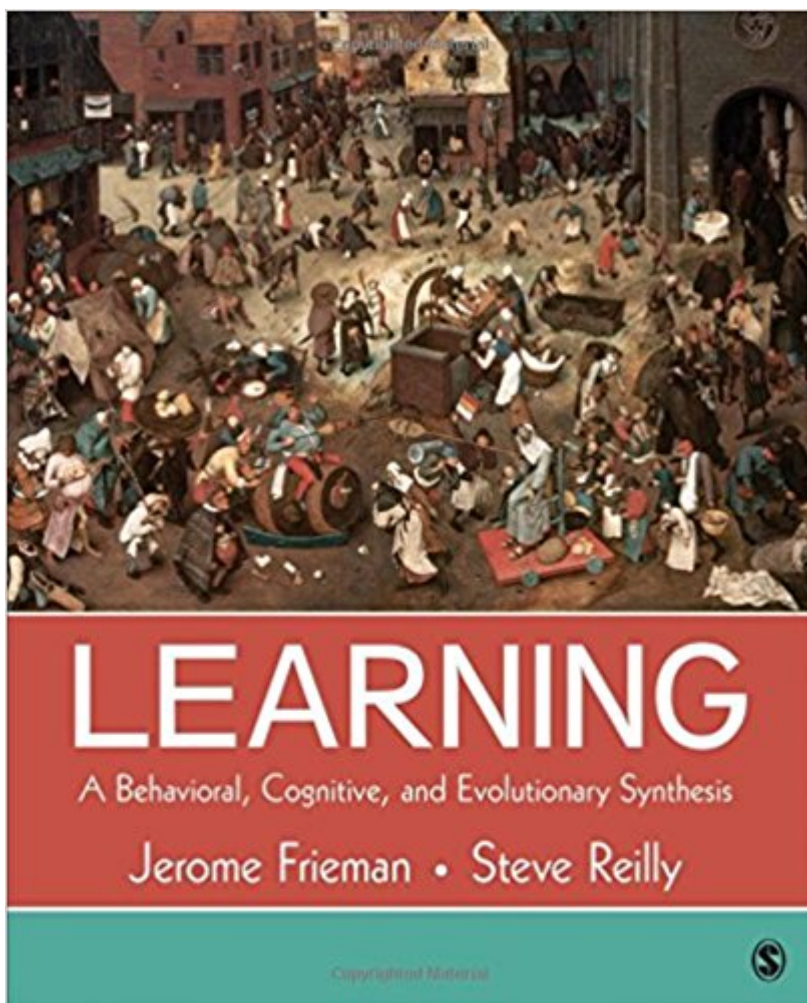


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Learning: A Behavioral, Cognitive, And Evolutionary Synthesis



Synopsis

Learning: A Behavioral, Cognitive, and Evolutionary Synthesis by Jerome Frieman and Steve Reilly provides an integrated account of the psychological processes involved in learning and conditioning and their influence on human behavior. With a skillful blend of behavioral, cognitive, and evolutionary themes, the text explores various types of learning as adaptive specialization that evolved through natural selection. Robust pedagogy and relevant examples bring concepts to life in this unique and accessible approach to the field.

Book Information

Paperback: 608 pages

Publisher: SAGE Publications, Inc; 1 edition (September 3, 2015)

Language: English

ISBN-10: 1483359239

ISBN-13: 978-1483359236

Product Dimensions: 9.2 x 7.4 x 0.8 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

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Customer Reviews

Jerome Frieman earned his PhD from Kent State University in Ohio. He has been at Kansas State University since 1968. Over the course of his career, he engaged in research on operant conditioning in pigeons, rats, and dwarf hamsters; Pavlovian conditioning in rats; social learning in dwarf hamsters; and extraordinary memory in a human participant. He is the author of Learning and Adaptive Behavior and co-author of Memory Search by a Memorist. Steve Reilly obtained his D.Phil. from the University of York, England, for research concerning the neural basis of learning and memory. He has held positions in England, Canada and the United States, and is now in the Department of Psychology at the University of Illinois at Chicago. His research focuses on the neural mechanisms and functional neuroanatomy of conditioned taste aversion learning and incentive learning. Dr. Reilly is the editor of two books (Conditioned Taste Aversion: Behavioral and Neural Processes and Associative Learning and Conditioning Theory: Human and Non-Human

Applications) and is currently on the editorial boards of the International Journal of Comparative Psychology and Behavioral Neuroscience.

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